



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Nelson/D/Sen/FL (16577)
Agency/T-Code Abar Media (2878)/948873799
Buyer HUTTON,SHELLI
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand NELSON FOR SENATE (130889)
Acct Types National/Political
Est/Headline 487/06187122
Demo
Revision
Comments BILL NELSON/SENATE
***** THIS IS A CASH IN ADVANCE

Invoice 635138
Inv Date 9/30/2012
Terms Net 30
Contract 317140
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:50:11PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.1	Spot	5:30:00AM- 6:00:00	Day,W-1,F-1	09/12/12 5:54AM (We)	00:30	BN12003H	\$575.00	
1.1	Spot	5:30:00AM- 6:00:00	Day,W-1,F-1	09/14/12 5:43AM (Fr)	00:30	BN12003H	\$575.00	
3.1	Spot	6:00:00AM- 7:00:00	Per week (2),We,Th,Fr	09/12/12 6:12AM (We)	00:30	BN12003H	\$1150.00	
3.1	Spot	6:00:00AM- 7:00:00	Per week (2),We,Th,Fr	09/14/12 6:54AM (Fr)	00:30	BN12001	\$1150.00	
4.1	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1,F-1	09/12/12 8:46AM (We)	00:30	BN12003H	\$1200.00	
4.1	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1,F-1	09/13/12 7:55AM (Th)	00:30	BN12003H	\$1200.00	
4.1	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1,F-1	09/14/12 7:50AM (Fr)	00:30	BN12003H	\$1200.00	
5.2	Spot	7:00:00AM- 9:00:00	Day,M-1	09/17/12 8:53AM (Mo)	00:30	BN12001H	\$1250.00	
6.1	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1	09/12/12 9:44AM (We)	00:30	BN12003H	\$275.00	
6.1	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1	09/13/12 9:36AM (Th)	00:30	BN12003H	\$275.00	
7.1	Spot	10:00:00AM-11:00:00	Day,W-1,F-1	09/12/12 10:16AM (We)	00:30	BN12003H	\$275.00	
7.1	Spot	10:00:00AM-11:00:00	Day,W-1,F-1	09/14/12 10:16AM (Fr)	00:30	BN12001	\$275.00	
8.1	Spot	11:00:00AM-12:00:00	Day,W-1,F-1	09/12/12 11:44AM (We)	00:30	BN12003H	\$500.00	
8.1	Spot	11:00:00AM-12:00:00	Day,W-1,F-1	09/14/12 10:58AM (Fr)	00:30	BN12003H	\$500.00	
10.1	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1	09/12/12 12:28PM (We)	00:30	BN12003H	\$500.00	
10.1	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1	09/13/12 12:14PM (Th)	00:30	BN12001H	\$525.00	
11.2	Spot	12:00:00PM- 1:00:00	Day,M-1	09/17/12 12:59PM (Mo)	00:30	BN12003H	\$625.00	
13.2	Spot	4:00:00PM- 5:00:00	Day,Th-1,F-1	09/13/12 4:13PM (Th)	00:30	BN12001	\$625.00	
13.2	Spot	4:00:00PM- 5:00:00	Day,Th-1,F-1	09/14/12 4:24PM (Fr)	00:30	BN12003H	\$625.00	
14.2	Spot	4:00:00PM- 5:00:00	Day,M-1	09/17/12 4:21PM (Mo)	00:30	BN12003H	\$1150.00	
15.1	Spot	5:00:00PM- 6:00:00	Day,W-1,Th-1	09/12/12 5:22PM (We)	00:30	BN12003H	\$1150.00	
15.1	Spot	5:00:00PM- 6:00:00	Day,W-1,Th-1	09/13/12 5:21PM (Th)	00:30	BN12001H	\$1400.00	
16.2	Spot	5:00:00PM- 6:00:00	Day,M-1	09/17/12 5:52PM (Mo)	00:30	BN12003H	\$1700.00	
17.1	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	09/12/12 6:11PM (We)	00:30	BN12003H	\$1700.00	
17.1	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	09/13/12 6:13PM (Th)	00:30	BN12003H	\$1700.00	
17.1	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	09/14/12 5:59PM (Fr)	00:30	BN12003H	\$1850.00	
18.2	Spot	6:00:00PM- 6:30:00	Day,M-1	09/17/12 6:12PM (Mo)	00:30	BN12003H	\$2000.00	
19.1	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	09/12/12 7:05PM (We)	00:30	BN12003H	\$2000.00	
19.1	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	09/13/12 7:13PM (Th)	00:30	BN12001	\$2000.00	
19.1	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	09/14/12 7:12PM (Fr)	00:30	BN12001H	\$2400.00	
20.2	Spot	7:00:00PM- 7:30:00	Day,M-1	09/17/12 7:06PM (Mo)	00:30	BN12003H	\$2000.00	
21.1	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1	09/12/12 7:42PM (We)	00:30	BN12003H	\$2000.00	
21.1	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1	09/13/12 7:46PM (Th)	00:30	BN12003H	\$2400.00	
22.2	Spot	7:30:00PM- 8:00:00	Day,M-1	09/17/12 7:48PM (Mo)	00:30	BN12003H	\$650.00	
23.1	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/15/12 7:41PM (Sa)	00:30	BN12003H	\$1150.00	
26.1	Spot	11:00:00PM-11:35:00	Per week (1),Fr,Sa	09/14/12 11:13PM (Fr)	00:30	BN12001H	\$1500.00	
27.2	Spot	11:00:00PM-11:35:00	Day,M-1	09/17/12 11:27PM (Mo)	00:30	BN12001H	\$475.00	
30.1	Spot	6:00:00AM- 7:00:00	Day,Sa-1	09/15/12 6:23AM (Sa)	00:30	BN12003H	\$625.00	
31.1	Spot	7:00:00AM- 9:00:00	Day,Sa-1	09/15/12 8:28AM (Sa)	00:30			



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32.1	Spot	9:00:00AM-10:00:00	Day, Sa-1	09/15/12 9:41AM (Sa)	00:30	BN12001H	\$625.00	
33.1	Spot	7:00:00AM- 9:00:00	Day, Su-1	09/16/12 7:22AM (Su)	00:30	BN12003H	\$625.00	
34.1	Spot	6:00:00PM- 6:30:00	Day, Su-1	09/16/12 6:23PM (Su)	00:30	BN12001H	\$1000.00	
36.1	Spot	11:00:00PM-11:35:00	Day, Su-1	09/16/12 11:44PM (Su)	00:30	BN12003H	\$1150.00	
37.0	Spot	4:00:00PM- 5:00:00	Day, W-1	09/12/12 4:12PM (We)	00:30	BN12003H	\$625.00	
39.0	Spot	5:00:00AM- 6:00:00	Day, Su-1	09/16/12 5:44AM (Su)	00:30	BN12001H	\$200.00	
40.0	Spot	12:00:00PM- 1:00:00	Day, M-1	09/17/12 12:49PM (Mo)	00:30	BN12003H	\$525.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$48,400.00
Commission	(\$7,260.00)
Net Total	\$41,140.00

Total Spots 46

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/02/12 04:25 PM

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